



Your generous donation to our program can help build a strong community and develop future community leaders.

Mission Statement

Pinnacle Boys Lacrosse Club develops student athletes who are committed to achieving academic excellence, on-field Lacrosse sportsmanship, and supporting the Pinnacle & Horizon communities.

Vision Statement

Pinnacle Boys Lacrosse Club strives to educate, train, and accelerate athletes in the game of Lacrosse. We value commitment and passion for the sport with our Fall Ball, Fall/Winter Box, and Spring Field teams.

This packet contains information on becoming a 2022 Pinnacle Boys Lacrosse Sponsor. Pinnacle Boys Lacrosse Club is a **501(c)3 non-profit organization**, providing an opportunity for 70+ high school boys to learn and compete in the sport of lacrosse in a highly-structured environment. **All of your donations are tax deductible!**

Our EIN number is: 11-3735328

On behalf of the Pinnacle Boys Lacrosse Club, we'd like to thank you for your interest in becoming a Pinnacle Lacrosse sponsor. Fundraising & Sponsors are absolutely essential to financially support our program.

The Arizona Interscholastic Association (AIA), does not yet recognize lacrosse as a school sport. Therefore, lacrosse clubs receive no school funding or support. It is the sole responsibility of the PBLC Board to raise the necessary funds needed to successfully field our teams, which includes: securing coaches, fields, field equipment, and much more. The success our program depends greatly on receiving sponsorships from corporate and local businesses as well as generous donations from our families, neighbors and friends.

All of our sponsor and donors will be recognized in multiple ways during the 2022 Spring Season, including Company Banners displayed at our JV and Varsity games, Team Roster Cards, Team Newsletter, our Social Media & Website and more.

Please review our new 2022 Sponsorship Package below. There are several opportunities available, each of which are flexible and customizable based on your company's individual marketing needs.

Thank you in advance for your generosity, and we look forward to building a lasting relationship for years to come. Together we can support our student athletes while continuing to grow the great sport of lacrosse.

Go Pinnacle Boys Lacrosse!

Sincerely,

- The Pinnacle Boys Lacrosse Parents Board and Coaching Staff

























SPONSORSHIP OPPORTUNITIES: Team sponsors are absolutely essential to financially support our program. We currently have four different sponsorship level packages available.

It is the sole responsibility of the PBLC Board to raise the necessary funds needed to successfully field our teams. Below is a snapshot of some of our annual costs:

- Fields - \$12,000
- Coaches - \$22,000
- Referees - \$4,500
- League Fees - \$3,000
- Trainers - \$4,500
- Uniform/Equip - \$6,500
- Banquet - \$2,500

As you can see, the PBLC needs to raise about \$55k per year to successfully run our program. As a non-profit, 501c3 organization, we really need your help to succeed!

Sponsorship Levels

Level of Support	"PIONEER" SPONSOR	"PLATINUM" SPONSOR	"BLUE" SPONSOR	"FRIENDS OF PBL" SPONSOR
Value	\$1,500	\$1000	\$500	\$100
Company logo in all monthly team newsletters				
Company logo in 1 monthly team newsletters				
2 Full page company ad in monthly team newsletter				
1 Half page company ad in monthly team newsletter				
1 3x3 Full color banner displayed at all home games				
Company logo on team website				
Company logo on team social media platforms				
Company name displayed on team roster cards				
Company recognition at team year-end banquet				

Please complete application and return to:

Karin Weiler
kiffyweiler@me.com
Cell: 602-317-7084

Select one of the following packages below, please refer to the chart above for package details.

- ☐ Package #1 "PIONEER" Sponsor: \$1,500
- ☐ Package #2 "PLATINUM" Sponsor: \$1,000
- ☐ Package #3 "BLUE" SPONSOR: \$500
- ☐ Package #4 "FRIENDS OF PBL LAX" SPONSOR: \$100

INSTRUCTIONS:

- 1 - **Select** Sponsorship Level above
- 2 - **Complete** the information
- 3 - **Email** a copy of this page to Karin Weiler at kiffyweiler@me.com
- 4 - **Check** made out to Pinnacle Boys Lacrosse Club
- 5 - **Send** payment to:

Pinnacle Boys Lacrosse Club C/O Karin Weiler, 4024 E Kirkland Rd, Phoenix, AZ 85050

Business/Corporate Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Order Amount: \$ _____

Upon receipt of your order we will send you instructions on how to submit artwork. Invoices can be provided upon request.